



**PRESS RELEASE**

**For Immediate Release**

# **MYNIC TECH SUMMIT 2019 AN EXPLORATION INTO THE FUTURE OF DIGITAL ECONOMY**

*"Resiliency in ICT Revolution"*

**KUALA LUMPUR, 24 January 2019** – The emerging and rapid adoption of disruptive technologies such as blockchain, cybersecurity, digital identity and trademark will continue to alter and reshape the way we live. Rather than being adversely impacted by this, the business landscape should creatively capitalize on the technologies brought by digital revolution to maximise their earnings and ultimately spur today's digital economy and economic growth at large.

To make sense of these breakthrough technologies and other dynamic changes in the digital sphere, MYNIC introduced its premier MYNIC Tech Summit 2019 (MYTS2019) to interact with the industry and participants on how these disruptive technologies can further improve our lives, businesses, and our nation in becoming a global digital economy player.

Held in Aloft Hotel, KL Sentral, the summit is initiated by MYNIC and supported by Ministry of Communications and Multimedia Malaysia (KKMM). It is designed to share ideas, insights and experiences to the participant in shaping the future of ICT industry in Malaysia as part of the journey for Malaysia to become a global digital economy nation.

MYTS2019 was officiated by Yang Berusaha Tuan Tan Chuan Ou , Deputy Secretary General (Operation) who presented speech on behalf of YB Tuan Eddin Syazlee Shith, Deputy Minister of KKMM. MYTS2019 offered seats to 500 participants and the official launching ceremony was also attended by KKMM's Senior Management, MYNIC's Chairman and Board of Directors.

#### **MYNIC at a Glance**

MYNIC is an agency under the Ministry of Communications & Multimedia Malaysia (KKMM) and regulated by the Malaysian Communications and Multimedia Commission (SKMM).

MYNIC is the sole administrator for web addresses that ends with .my in Malaysia. As the national level domain name, MYNIC provides Malaysian organizations and individuals their unique brand identity on the Internet. We register a wide range of domain names i.e. .my, .com.my, .org.my, .net.my, .edu.my, .gov.my, .mil.my and .name.my.

<b>Website</b>	www.mynic.my
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This 1-day summit gathered all ICT practitioners and professionals with aims to explore current trends in ICT and learn from visionaries and maverick thinkers regarding the ICT growth in the region. The summit also offers a platform for the government and industry player to share knowledge and experience, develop closer business ties and identify new business opportunities.

"As this is MYNIC's premier tech event, we are delighted to honor the presence of all speakers and participants, together we explore and learn on many areas of technology and how it will revolutionize the digital economy. This summit will equip you with indispensable insights, advices and knowledge for you to plan and build a more successful organization tomorrow. By having Dr Mohamed Awang Lah as the Chairman of MYNIC, who I consider as the father of Malaysia Internet, I am of the view that he is a person of vision that has established the first internet network and today has expanded throughout our country, thanks to that historic moment in Malaysia due to the efforts of Dr Mohamed and others during that time," said Datuk Hasnul Fadhlly, CEO of MYNIC.

In line with the event's theme "Resiliency in ICT Revolution", the summit featured 7 sessions such as "Attack and Defense Strategies: How DEALS Helps Your Business Landscape Globally", "How Choosing the Right Domain and Using Anycast Help SEO Rankings and Your Business", "Trademark Protection in the Digital Environment, Digital Identity: Foundation for The Future" and a panel session discussing the topic of "Digital Identity: Between Risk and Opportunity". The speakers who ranged from government officials to industry experts, offered multi-dimensional viewpoints of the ICT revolutions during the summit.

The summit also brought Azran Osman-Rani, a Disruptive Innovator, Jonathan Yabut, the 1<sup>st</sup> Apprentice Asia as its featured speakers. Both inspiring and thought-provoking speakers have captured the audience's attention during their sessions.

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"ICT as an enabling technology, is transforming and building our societies to become more resilient and sustainable. ICT has the extraordinary potential to improve social and economic development as well as environmental protection. Technology like cybersecurity, trademark and digital identity are progressing at unprecedented rapidness, and it is changing the way we live, work and play. Whether we are ready for this digital transformation or not, technology is becoming more intertwined in our everyday lives," said YB Tuan Eddin Syazlee Shith, Deputy Minister of KKMM.

Added Datuk Hasnul," As an agency under KKMM and regulated by MCMC, we fully support the aspirations and tremendous efforts by our government which will undoubtedly have a positive impact on the nation. We are dedicated as one of the core team to enable Malaysians to embark on the digital economy and to expand globally by leveraging on .MY as their identity of choice".

MYNIC will strive to enable and empower businesses and industries to be part of the digital economy through the development of domain name industry as part of ICT infrastructure in Malaysia.

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## GLOSSARY

### **MYNIC**

MYNIC Berhad, an agency under the Ministry of Communications and Multimedia Malaysia (KKMM), provides domain services for .my and related services which gives Malaysian organizations and individuals their unique identity on the internet and its ecosystem.

### **KKMM**

Ministry of Communications & Multimedia aims to provide a comprehensive and inclusive communication infrastructure, developing digital economy and strengthening creative industries as well as deepening and widening the delivery and dissemination of information, strategically.

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